

Certificate in Communication

The Certificate in Communication is a 24-credit program designed to train students to be more effective communicators. Courses, taught by faculty of the Department of Communication, include a range of specialized communication topics. Participants may elect to concentrate their studies in such areas as nonverbal, small group, interpersonal, organizational, or mass communication; persuasion in political settings; or the construction, analysis, and delivery of public speech.

Admission requirements

Students must meet requirements for admission to the College of General Studies. For admissions guidelines and application, go to www.cgspitt.org. A certificate application form must be completed and returned to the College of General Studies.

Who should participate:

- Business and professional people whose success may be enhanced by improved communication skills and further understanding of the communication process
- Those who wish to increase their personal knowledge of communication for use in their careers
- Citizens involved in community and public positions in which persuasive delivery and analysis are vital
- Persons seeking a better understanding of the impact of interpersonal, organizational, public, and mass communication in the contemporary world
- Students already enrolled in the College of General Studies or other University programs who want to concentrate on communications skills

Upon completion of this certificate, participants will be able to:

- Understand what makes one presentation more persuasive than another.
- Polish and refine their communication skills.
- Apply concentrated knowledge of a specialized communication topic.

This certificate is applicable to fields such as education, writing, broadcasting, public relations, sales, communication training, personnel, promotions, advertising, market research, lobbying, politics, communications, and related fields.

Curriculum: 24 credits

The certificate is composed of three basic communication courses (9 credits) and five communication elective courses (15 credits), and requires the following qualifications:

- A minimum of five of the required eight courses must be completed at the University of Pittsburgh.
- No course with a grade below C will be accepted for certificate credit.

Required courses: 9 credits

Choose three of the following courses:

COMMRC 0500	Argument	3 cr.
COMMRC 0520	Public Speaking	3 cr.
COMMRC 0530	Interpersonal Communication	3 cr.
COMMRC 0540	Discussion	3 cr.
COMMRC 0550	Speech Composition	3 cr.
COMMRC 0560	Interviewing	3 cr.

Electives: 15 credits

Choose five of the following courses. Prerequisite courses are in parentheses; English Composition 0200 is required for all 1000-level courses.

COMMRC 0300	Communication Process	3 cr.
COMMRC 0310	Rhetorical Process	3 cr.
COMMRC 0320	Mass Communication Process	3 cr.
COMMRC 1101	Evidence	3 cr.
COMMRC 1102	Organizational Communication (0300)	3 cr.
COMMRC 1103	Rhetoric and Culture (0310 or 0320)	3 cr.
COMMRC 1104	Political Communication (0310 or 0320)	3 cr.
COMMRC 1105	Television and Society (0320)	3 cr.
COMMRC 1106	Small Group Communication (0300)	3 cr.
COMMRC 1109	Nonverbal Communication (0300)	3 cr.

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COMMRC 1110 Theories of Interpersonal Communication (0300)	3 cr.
COMMRC 1111 Theories of Persuasion (0520 and 0310 or 0320)	3 cr.
COMMRC 1112 Theories of Rhetoric (0310 and 0520)	3 cr.
COMMRC 1114 Freedom of Speech and Press (0310 or 0320)	3 cr.
COMMRC 1117 20th-century Public Argument (0310 or 0320)	3 cr.
COMMRC 1118 Presidential Rhetoric 1 (0310 or 0320)	3 cr.
COMMRC 1119 Presidential Rhetoric 2 (0310 or 0320)	3 cr.
COMMRC 1121 History of Mass Media (0320)	3 cr.
COMMRC 1122 Media Criticism (0320)	3 cr.
COMMRC 1142 Theories of Modern Rhetoric (0310)	3 cr.
COMMRC 1900 Communication Internship	3 cr.

College of General Studies

The College of General Studies provides adult and continuing education programs that are designed to address changing employer and student needs. The high-quality, flexible programs include degree completion, certificates, and enrichment courses. The college provides a single point of access to the University's innovative programs and services that both enrich lives and promote the economic health of the region.

Requirements subject to change. Check with an academic advisor before registering.

For more information, contact:

**University of Pittsburgh
College of General Studies
412-624-6600
www.cgs.pitt.edu**